

LOCAL INNOVATION

GLOBAL IMPACT



What is OSCAR?

The Oklahoma SBIR Collaborative Resources (OSCR) service offers the best resources in the nation to help you successfully compete for SBIR/STTR funding. Each year the federal Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) funding programs award approximately \$2.5 billion in non-dilutive funding to small, high-tech, innovative businesses. By encouraging small for-profit companies and research institutions in collaboration with industry to pursue risky but potentially rewarding endeavors, the SBIR/STTR program helps the United States remain the world's technology leader. SBIR/STTR funding and its critical third party validation review process improves an organization's ability to commercialize innovative ideas.



Why OSCAR?

OSCAR guides you from the beginning of SBIR Phase I preparation all the way to a commercialized product ready for the marketplace. Because OSCAR improves the quality of applications submitted to funding agencies, it can also help you compete for funding opportunities in addition to SBIR/STTR.

OSCAR provides...

- Proposal preparation (more on back)
- Pre-review service (more on back)
- Expert coaching and/or mentoring
- Proposal writing workshops
- Identification of SBIR/STTR funding opportunities
- \$25k funding for Phase II proposal submissions
- Proposal timeline and budget preparation
- Market research
- Post-submission and pre-award support
- Electronic registration assistance
- Assistance with identifying strategic partners and building collaborations

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➤ **More than \$2.5 billion available**

➤ **Phase I funding up to \$225,000**

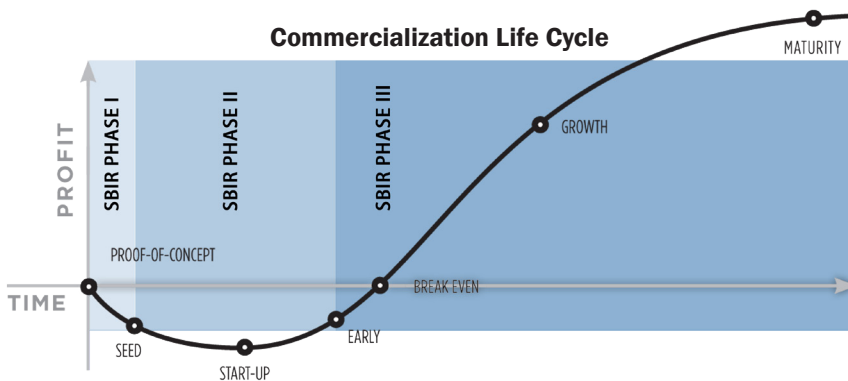
➤ **Phase II funding up to \$1.5 million**

➤ **Third party government validation of innovation**

➤ **Non-dilutive funding for high-risk projects**

SBIR/STTR Quick Facts

- Funding to drive private-sector innovation and commercialization
- Rewards risky endeavors
- Not a loan – no repayment (non-dilutive)
- Provides third party technology validation
- Company retains ownership of all intellectual property
- Eligibility Criteria:
 - SBIR – organized for-profit U.S. owned businesses having fewer than 500 employees
 - STTR – cooperative research and development between small business and U.S. research institute with potential for commercialization
- Government sponsored SBIR/STTR program has been reauthorized through 2017
- Federal agencies evaluate based on technical merit, management qualifications and commercial potential
- Successful applicants have potential to attract third party investment



Proposal Preparation Details

OSCR is designed to support all innovators, both new and seasoned, along the path to commercialization from proposal development through post-submission. OSCR is a resource for all aspects of the SBIR/STTR grant process: we incorporate pre-review, consulting, writing support, budget preparation and technology validation into our program and deliver educational and advisory services for those new to the process as well as a tactical advantage to experienced proposal writers. The OSCR program integrates local resources with the nation's most experienced SBIR/STTR consultant with a 30-year proven track record of successful award applications.

Pre-review Details

Pre-review services improve the quality of applications by providing a thorough review of proposal drafts before the application is submitted for official review. OSCR has identified commercialization experts and technically savvy reviewers from across many fields who review Oklahoma proposals before they are submitted to the federal funding agency. An organization only needs to submit a rough draft, or even a detailed outline, to OSCR and feedback will be returned within two weeks.

Additional Resources

SBIR Funding Agencies

Department of Agriculture
www.nifa.usda.gov/fo/sbir

Department of Commerce
www.oar.noaa.gov/orta

Department of Defense
www.acq.osd.mil/osbp/sbir

Department of Education
www.2.ed.gov/programs/sbir/applicant.html

Department of Energy
www.science.energy.gov/sbir

Dept. of Health and Human Services
www.grants.nih.gov/grants/funding/sbir.htm

Department of Homeland Security
www.sbir2.st.dhs.gov/portal/SBIR/Index.action

Department of Transportation
www.volpe.dot.gov/sbir

Environmental Protection Agency
www.epa.gov/ncer/sbir

NASA
www.sbir.gsfc.nasa.gov/SBIR/SBIR.html

National Science Foundation
www.nsf.gov/eng/iip/sbir/index.jsp

STTR Funding Agencies

Department of Defense
www.acq.osd.mil/osbp/sbir

Department of Energy
www.science.energy.gov/sbir

Dept. of Health and Human Services
www.grants.nih.gov/grants/funding/sbir.htm

NASA
www.sbir.gsfc.nasa.gov/SBIR/SBIR.html

National Science Foundation
www.nsf.gov/eng/iip/sbir/index.jsp

OSCR Partners

