

SAVE THE DATE!

SBIR/STTR Workshop

Get your share of \$2.5 billion for high risk innovative projects!

What: This workshop equips you with the skills needed to write a competitive SBIR/STTR

proposal. Each year the federal Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) funding programs award approximately

\$2.5 billion in funding to small, high-tech, innovative projects.

The SBIR/STTR program was recently reauthorized through 2017. This workshop provides a concise overview of the reauthorization implications for the SBIR/STTR program and discusses the implications for proposal strategy and preparation. This one-day workshop will cover the Phase I proposal preparation process, emphasizing necessary new activities to reflect the authorization changes, and wraps up with a similar abbreviated assessment for Phase II proposals. The late afternoon session will touch on cost proposal and Phase II strategies. A major message in the reauthorization is that proposers and awardees need to understand government accounting and comply with its rules in their cost proposals and record keeping.

Attend:

Who Should For-profit U.S. owned businesses having fewer than 500 employees and Oklahoma research institutions with an innovative technology and interest in commercialization

and collaboration.

When: May 1, 2013, 8 a.m. to 4 p.m.

Where: Oklahoma State University-Oklahoma City Campus

900 North Portland Ave., Oklahoma City, OK 73107

Cost: \$30 per person. Registration information coming soon.

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www.youtube.com/watch?v=0guM6mMSmKU