

**March 26, 2007**

**'Blast from the past' just ahead**

Time will turn back 80 years for a few hours Wednesday, March 28, when Oklahoma State University's Division of Agricultural Sciences and Natural Resources opens a time capsule that was placed in the cornerstone of the recently demolished Dairy Science Building. The unveiling of the time capsule's contents will take place at 11 a.m. in the Kerr Auditorium of the Oklahoma Food and Agricultural Products Research and Technology Center at Oklahoma State University, located at the corner of Monroe St. and Farm Rd. A 10:30 a.m. reception and program will precede the opening. In 1928, the placing of the time capsule in the then-under-construction building dominated the front page of the university newspaper, which listed the capsule contents as including, "names of the dedication committee, copies of state papers and a copy of the university newspaper."

**OSU seeks energy managers to jumpstart campus-wide conservation**

Oklahoma State University is searching for energy managers for each of its campuses as the key first step in a comprehensive energy conservation initiative expected to save the OSU System more than \$30 million over the next seven years. OSU will hire eight energy managers to guide implementation of a customized, multi-year conservation education program developed in partnership with national leader Energy Education Inc. (EEI). Approved in January by the OSU/A&M College Board of Regents, the partnership with EEI is part of OSU's efforts to prevent escalating utility costs from encumbering its educational pursuits and mission. A centerpiece of our overall initiative will be the selection and training of energy managers at every OSU campus who will collaborate with EEI's engineers, heating and air conditioning specialists and other professionals to bring about the most effective and efficient energy use in all of our buildings and systems. Anyone interested in applying for one of the energy manager positions can do so at <http://jobs.okstate.edu> <<http://jobs.okstate.edu/>> (requisitions 02874, 02887, 02891, or 02926). For assistance, please contact OSU Human Resources at (405)744-7401. Oklahoma State University is an Affirmative Action/Equal Employment Opportunity employer committed to multicultural diversity.

**Foundation funds OSU sports media professorship and legislative coverage**

The Ethics and Excellence Foundation has given a total of \$321,000 to fund an endowed professorship in sports media at OSU and strengthen news coverage at KOSU. The \$250,000 gift to establish the professorship is the Foundation's largest gift to OSU and brings its total support for the university to more than \$625,000 since 1985. The professorship will serve as a cornerstone for the sports media program, which gained formal approval from the OSU Board of Regents in the fall of 2006. Previous funding from the Ethics and Excellence in Journalism Foundation helped lay important foundational elements that made the program possible. The \$71,000 to KOSU will be used to expand the station's coverage of ongoing legislative activity in Oklahoma through the *State Capitol Report*. The late Edith Kinney Gaylord established the Ethics and Excellence in Journalism Foundation in 1982 to support projects improving the quality and ethical standards of journalism.

**Bensen-Cain speaker at Friends of the Forms lecture**

Dr. Rebecca Bensen-Cain with the OSU Dept. of Philosophy, will lecture on "Nietzsche contra Socrates," in Student Union Case Study 1, Monday, March 26, at 3:30 p.m. Bensen-Cain, a visiting assistant professor in the OSU Philosophy Department, received her BA from the University of New

Orleans, her MA from Michigan State University, and her Ph.D. from the University of California. Her most recent publication is titled, "The Socratic Method: Plato's Use of Philosophical Drama."

### **Holocaust survivor to tell story of hope**

OSU Women's Programs will host a free lecture by Holocaust survivor Rosa Blum, "The Will to Live: A Story of Survival," Tuesday, March 27, from 2 – 3 p.m. at the Student Union Theater. Born in Romania, Blum was relocated with her family to the ghettos in 1944, and later, the extermination camps Auschwitz and Dachau. Her inspiring story includes an impassioned message of hope. The event is sponsored by OSU's Women's Studies program, Sociology Department, Women's Resource Center and Minority Women's Association, the Stillwater Public Library and the National Organization of Women.

### **World premier of music documentary at OSU**

A documentary titled "The Conjoining of Ancient Song" will be premiered at 7 p.m. Tuesday, March 27 in the Student Union Theater. Created by Willie Ruff of Yale University and Dr. Hugh Foley of Rogers State University, this film explores the migration of the "lining out" tradition of sacred singing from 16th-Century England and Scotland to Indian Territory. Learn the fascinating story of this tri-cultural musical production, which blends elements of African American spirituals, Anglo hymnody and theology, and the Muscogee language. Ruff and Foley will discuss the production of the documentary and field questions. The event is free and open to the public. Funding for this event is provided by the Kirkpatrick Foundation of Oklahoma City.

### **Visiting lecturer on Islamic studies to speak**

Professor Robert Dankoff of the University of Chicago Center for Islamic Studies will speak on "The Persian Art of the Book and the Use of Visual Images in the Islamic World," on Tuesday, March 27, 7:30 p.m. at the Wes Watkins Auditorium. The 15th annual Converse Memorial Lectureship presentation focuses on traditional Persian calligraphy and manuscript illuminations, placing them in the context of Islamic religion and culture and answering the question of whether certain visual images were always regarded as forbidden in the Islamic world. It will also show common ground between Islamic and Western traditions through writers' and artists' handling of the Biblical character of Joseph. The lecture series commemorates the life and career of Hyla S. Converse, a beloved humanities and religious studies teacher who died in 1990.

### **Economy slow but okay**

While the state's economy has slowed lately, it is still in good shape. That was the message from Dr. W. Gary Simpson from the Spears School of Business during a recent panel discussion before the Oklahoma Bankers Association. Simpson, Oklahoma Bankers Association Chair of Commercial Bank Management and professor of finance, was quoted in an Oklahoman article that showed his assessment was in agreement with the findings of the association's latest survey. Most survey respondents said they knew the economy was slowing but still strong. Simpson was joined on the panel by the state banking commissioner, president of the Oklahoma Bankers Association, and vice president of the Kansas Fed in Oklahoma City.

### **Coaches vs. Cancer to team with Belk**

The OSU Coaches vs. Cancer campaign is participating in the Belk Charity Days event March 30 and 31. Tickets are available for only \$5 each. Each ticket gives you 20% off all regular and sale purchases and enters you in a drawing for a \$1,000 Belk shopping spree. As a special promotion, if you shop between the hours of 8 a.m. – 11 a.m. on March 31, you will also receive \$5 off your purchase of \$5 or more. Tickets are available in the following locations: Janie Rogers - University Academic Services (214 Student Union), Gaye Trivitt - The Center for Executive and Professional Development (215 Spears School of Business), and Kendria Cost - Seretean Wellness Center, 1514 W. Hall of Fame. **100% of the proceeds benefit the OSU Coaches vs Cancer campaign!**

### **CEO Day set for April 3 at OSU**

Three former Oklahoma State University students who now lead successful companies will return to the Stillwater campus Tuesday, April 3, to share their experiences and wisdom with students and the public during the fifth annual Spears School of Business CEO Day. Jim Carreker with J.D.C. Holdings in Dallas, John Clerico, with ChartMark Investments, Inc., of Tulsa and Tiffany Sewell Howard with The Charles Machine Works, Inc., in Perry have agreed to visit classrooms and field questions from students as well as participate in an afternoon question and answer forum starting at 2 p.m. in the Wes Watkins Center auditorium. The afternoon forum is free and open to the public. For more information, phone (405) 744-5064.

### **Executive Briefing: Search with Success**

The spring Executive Briefing will offer the choice of one of three sessions and each will feature a panel to present and lead discussion on “Search with Success: Correctly Hiring the Right Person.” Discussion will include a search process overview, what you can do to improve diversity, the academic perspective, problems, pitfalls and penalties with a focus on EEO and legal issues. The program is designed for executive leaders including the president, vice presidents, deans, directors, and department heads. The program counts toward 2.5 hours of Leadership Development or Advanced Leadership Program elective hours. No advanced registration is necessary.

Choose one of the following sessions:

Tuesday, April 3, 9 – 11:30 a.m. in room 102 of the Advanced Technology Research Center;

Wednesday, April 4, 9:30 – noon, room 408 Student Union and

Wednesday, April 11, 1:30 – 4 p.m. in room 408 of the Student Union.

### **“Beauty and the Beast” to benefit OSU Rodeo Team**

The OSU Rodeo Boosters are promising to bring together the prettiest barrel racers and the most daring bull riders from around Oklahoma and surrounding states to compete in the benefit competition known as “2007 Beauty and the Beast” set for April 7 at 6 p.m. at the OSU Rodeo Arena at Lakeview and Western. Boosters hold the benefit to help fund travel and lodging for the OSU Rodeo team, which travels over 4,500 miles a year competing at various National Intercollegiate Rodeo Association sanctioned events. Come and see some great family entertainment while supporting your OSU Cowboys and Cowgirls. The gates open at 5 p.m. with action getting under way at 6 p.m. The first round will start with bull riders pitting themselves against over 1000 pounds of rage for 8 seconds. Then the barrel racers will take center stage as they race for top prize. Finishing off the evening will be more excitement from the bull riders as they see who will go the distance and win the prize money. Admission is \$5 for adults and children under 6 get in for free. Also, if you are a member of the military or a first responder, you get in free with valid ID. For more information, visit our web site at [www.okstaterodeo.org](http://www.okstaterodeo.org) <<http://www.okstaterodeo.org/>> or call 405-762-1513.

### **Energy conference set for Tulsa**

Corporate leaders, policy makers and academicians will address a broad spectrum of issues that impact the nation’s energy industry at the “Energy Conference: On the Road to the Future” set for Wednesday, April 25 at the Renaissance Tulsa Hotel in Tulsa between 9 a.m. and 4:30 p.m. The day-long conference is presented by the **Spears School of Business at OSU** and the **Tulsa Metro Chamber**. <<http://ww3.tulsachamber.com/>> The conference will be an exciting opportunity to learn from distinguished leaders across the spectrum of the energy world – from public policy and regulation to the industry itself. In addition to the Energy Conference, the Spears School is hosting the president of Shell Oil Company, **John Hofmeister**, who is the featured speaker at the Tulsa Business Forum from noon-1:30 p.m. on the same day. Hofmeister will speak on “U.S. Energy Security” and

present a three-step plan for how to achieve it. Registration for both the **Energy Conference** and **Tulsa Business Forum** featuring John Hofmeister is available online at [www.cepd.okstate.edu](http://www.cepd.okstate.edu) <<http://www.cepd.okstate.edu/>> .

### **UCLA instructor to offer Philosopher-in-Residence lecture**

UCLA's Dr. Christopher Smeenk will present the 32nd annual Philosopher-in-Residence lecture "From Space and Time to Spacetime," on Thursday, March 29, at 7 p.m. in room 108 of the Noble Research Center. Smeenk will also present "Fine Tuning Problems and Early Universe Cosmology" on Friday March 30 at 3:30 p.m. in Student Union Case Study 1. Smeenk received his doctorate from the University of Pittsburgh. His fields of interest are philosophy of science, and history and philosophy of physics. Both lectures are free and open to the public and sponsored by the Friends of the Forms.

### **"Centennial Voices" celebration in Tulsa**

An exceptional group of Oklahoma authors will gather at Tulsa Community College for a celebration of Oklahoma's Centennial anniversary and Women's History Month. Oklahoma State University-Tulsa's Oklahoma Center for Poets and Writers and Tulsa Community College will present "Centennial Voices" on Tuesday, March 27th at 7 p.m. Hall of Fame authors Rilla Askew, S.E. Hinton, Billie Letts, Wilma Mankiller and Joyce Carol Thomas will present readings and autograph books. Clifton Taulbert, the Center's literary ambassador, will also make a special appearance. The event, which is free and open to the public, will take place at the Performing Arts Center for Education, on the southeast campus of TCC. For more information, call (918) 594-8215.

### **Top-ranked tennis and free drinks on Tuesday**

Come support you #15 ranked Cowboy Men's Tennis team as they face #26 ranked Tulsa Golden Hurricane on Tuesday, March 27, at 2 p.m. Free soft drinks will be offered at the DeBois Tennis Complex.

### **Vendors invited to host a booth at Staff Appreciation Day**

Staff Appreciation Day is set for April 12 this year to honor and recognize the contributions made by the OSU staff. The day includes a picnic lunch, entertainment, door prizes and vendor booths. This year's event will be hosted on Willard lawn with vendor information booths on the Willard terrace, veranda and a few in Willard living room. If you would like to participate by providing door prizes or hosting a booth, please contact PR Chair Laura Payne at (405) 372-2989 or e-mail [laura.payne@okstate.edu](mailto:laura.payne@okstate.edu) by the end of the day, Monday, March 26. Staff Advisory Council will provide vendors a table, two chairs and one lunch ticket. Set up time is 9:30 – 11 a.m. and take down at or before 1:30 p.m.

### **Stillwater Library Spring Book Sale next week**

That book you're looking for just might be at the Stillwater Public Library's Spring Book Sale March 30 – April 1 and cost \$1 or less. Children's books are also plentiful. Everyone is welcome and those who go on April 1 will get a bag full of books for just \$1. However, if you want to beat the crowd, pay \$10 (for an annual library membership) on Members Night (March 29) and be among the first to peruse and choose from the latest offerings from 5 – 9 p.m. The location is 1107 S. Duck and the sale hours are: 12 – 8 p.m. on March 30; 10 a.m. – 5 p.m. on March 31 and 1 – 3 p.m. on April 1. For more information, phone (405) 372-3633.

### **OSU Seretean Wellness Center – physical exams for just \$25**

If you're an OSU employee with HealthChoice Insurance, the Employee Health Clinic is offering a complete physical exam, including a Chem-25 blood test, for just \$25. All physicals are conducted by Dr. Sam Earnest, internal medicine physician and Employee Health Clinic medical director. To take advantage of this offer, please call (405) 744-7556 to schedule an appointment.

### **Management and professional development seminars**

For the latest list of management and professional development seminars offered by the Spears School of Business, click here <<http://spears.okstate.edu/cepd/content/openprograms/pdseminars.php>> .

### **Wellness tip: Peanut butter myths**

Is peanut butter bad for you? While a typical serving (2 tablespoons) does contain almost one-fourth of our daily fat needs, it is also a good source of protein and fiber. Most of the fat in peanut butter is unsaturated. It contains no dietary cholesterol. Eaten in moderation, peanut butter is a healthy alternative for many people. Wellness tips are brought to you by the OSU Seretean Wellness Center, dedicated to making OSU the **Healthiest Campus in America**. For more information about services for students, faculty and staff, call 744-WELL (9355).