

June 14, 2007

Fullerton to receive national communications award

A national communications association has named Dr. Jami Fullerton of OSU-Tulsa its Headline Award winner for 2007, adding her to the ranks of Barbara Walters, Helen Thomas and other high profile recipients. Fullerton, an associate professor of journalism and broadcasting, received widespread publicity after co-authoring a book about an anti-terrorism advertising campaign titled "Advertising's War on Terrorism: The Story of the U.S. Department's Shared Values Initiative." The book cites internal documents and research to show the advertising campaign was fostering more positive attitudes toward America in the Middle East and elsewhere before it was canceled after less than two months. Fullerton will formally accept the award from the Association for Women in Communications during a luncheon Oct. 6 in Orlando, Fla. The award recognizes AWC members for recent national accomplishments, as well as consistent communication excellence. For more details, [click here](#) .

OSU Veterinary Center improves canine joint treatment

OSU's Center for Veterinary Health Sciences recently upgraded its small animal capabilities with state-of-the-art arthroscopic equipment that will allow surgeons to better perform minimally invasive surgical procedures in the treatment of canine and small animal joint disorders. The equipment from Dyonics Corporation is also expected to help provide more precise diagnosis, speed recovery times and assist in the treatment of several less common joint conditions. Veterinarians may refer patients that are potential candidates for arthroscopic surgery by contacting the OSU Veterinary Medical Teaching Hospital and Drs. Mark Rochat and Jude Bordelon. [Click here](#) for the full article. For more information, call 405-744-7000.

Did you know that OSU's Center for Veterinary Health Sciences is the sole worldwide provider of a laser back surgery treatment option for dogs? Find out more, [click here](#) .

Top "Cowboy Callers" recognized

The Oklahoma State University Foundation has recognized three students as the top Cowboy Callers for the 2006-07 school year. The trio raised over \$120,000 to benefit university programs and students. For details, [click here](#) .

Former OSU basketball coach dies

Jim Killingsworth, former OSU men's basketball coach (1977-1979), died Sunday at the age of 83. Killingsworth is credited with helping turn the team around. His last OSU team went 12-15—at the time, that was the Cowboy's most wins since Henry Iba's last season in 1969-70. For more details, [click here](#) .

Learning Institute to expand

The Osher Lifelong Learning Institute at Oklahoma State University in Stillwater will open two new sites in September, one in Tulsa and the other in Oklahoma City. Institute membership is open to any adult with an interest in continuing educational experiences and willingness to support the program through participation and payment of a membership fee. The institute, associated with the OSU College of Education, features town hall meetings, an annual spring celebration dinner and business meeting, social events, travel opportunities and other special programs. Its course offerings will start in September. For more information, go online to www.okstate.edu/education/olli/ , e-mail olli@okstate.edu or phone 1-800-765-8933.

New parking permits available soon

The Department of Parking and Transit Services will offer online parking permit purchases starting Monday, June 18, for faculty and staff and Monday, July 16, for students. Just go to www.parking.okstate.edu <<http://www.parking.okstate.edu>> and click the "Purchase Permit" link in the upper left corner. Computer terminals are available in the Parking office at 104 USDA Building for those who need them. The permits have a new look this year and the new transferable "cling" permits are especially convenient for those who have registered