

November 10, 2006

OSU Medical Center lights up Tulsa skyline



Tulsa Regional Medical Center is now OSU Medical Center and the permanent teaching hospital for OSU College of Osteopathic Medicine students. Following a 50-year academic affiliation agreement established this spring between the hospital and OSU's Center for Health Sciences, the number of applications for spots in center's residency program increased to 365 this year from 124 in 2005.

Tulsa Regional Medical Center became OSU Medical Center Nov. 3 when hospital officials unveiled its new building sign.

The name change is the result of a 50-year academic affiliation agreement between the hospital and OSU's Center for Health Sciences. OSU Medical Center, now the official primary teaching hospital for the medical school, continues to be owned by Ardent Health Services since Ardent's purchase of Hillcrest HealthCare System in August 2004.

"We are honored to partner with OSU and the state of Oklahoma with this hospital and its mission," said David T. Vandewater, president and CEO of Ardent Health Services. "This name change reflects a stronger alignment with OSU and that improves health care across the state."

To oversee the \$40 million investment the Oklahoma legislature appropriated for hospital improvements and the academic affiliation agreement, legislators passed the OSU Medical Authority Act in spring 2006 to create the seven-member OSU Medical Authority and Trust.

The authority is developing a comprehensive plan to direct the state's investment in OSU's residency program by improving hospital facilities and equipment and

recruiting new physicians.

"The positive changes taking place at OSU Medical Center are unprecedented," said Marty Bonick, CEO of OSU Medical Center. "This hospital has been training osteopathic physicians for decades, but with this new partnership, OSU Medical Center is now the official teaching hospital for the OSU Center for Health Sciences, and the administrations from both institutions now can work together to create a true academic health center right here in Tulsa."

The hospital's new name more accurately reflects the mission and goals of OSU Medical Center, which are training new Oklahoma physicians and providing the highest quality healthcare to citizens of Oklahoma.

Located in downtown Tulsa, OSU Medical Center is the largest osteopathic teaching facility in the country, boasting 15 postgraduate programs that train 126 residents each year in both primary care and sub-specialty areas. Together, the school and hospital have trained over 2,000 physicians, of which more than 700 are actively practicing in Oklahoma.

OSU Center for Health Sciences in Tulsa offers programs in osteopathic medicine, biomedical sciences and forensic sciences. The OSU College of Osteopathic Medicine has been nationally ranked by U.S. News & World Report as one of the top medical schools in the nation for the past six years.

Professor lectures on environment at Stanford



Dunlap

Riley Dunlap, professor of sociology, lectured at Stanford's Center for Environmental Sciences and Policy about environmental awareness among people in developing nations versus wealthy nations. His presentation was based on a comparison of several international surveys.

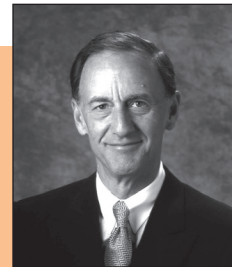
Dunlap directed a 1992 Gallup International Institute poll of 24 nations, the "Health of the Planet" survey that found little difference in citizens' concern about the environment in poor and wealthy countries.

Prior to the survey, social scientists and policy makers assumed that concerns about basic survival needs kept residents of developing nations from giving much attention to environmental affairs, according to

Dunlap. The Gallup results were therefore viewed as surprising, and generated some controversy.

Dunlap specializes in environmental sociology, social movements and survey research methods. In addition to his focus on the environmental views of different nations, he is interested in U.S. environmental politics. He believes 9/11 and the war in Iraq pushed environmental issues off the U.S. policy agenda.

"I'm curious to see how things go the further we get from 9/11 and the situation in Iraq, and if environmental issues will come back to a position of prominence," said Dunlap. Because he serves as Gallup Scholar for the Environment and advises the Gallup organization on its annual "Earth Day" poll conducted each spring, Dunlap is in a good position to track Americans' views on environmental issues.



Clerico



Wiese

Reed photo unavailable

Spears School hosts Hall of Fame event

The William S. Spears School of Business today will recognize several graduates with induction into its Alumni Hall of Fame and presentation of its Outstanding Young Alumni Awards. The Hall of Fame inductees include John A. Clerico ('64), Joel L. Reed ('72 and '73) and Jon A. Wiese ('78 and '83). Jennifer Coonce ('96 and '98), Justin Courtney ('97) and Kevin Roberts ('93 and '94)

will be honored as this year's Outstanding Young Alumni.

Clerico, a senior corporate financial executive who was named CFO of the Year by CFO Magazine in 1997 and Business Week in 1998, has global experience with three Fortune 200 companies.

Reed is a principal with RA Capital Advisors and Titan Investment Partners. He was formerly president and CEO of Wagner & Brown Ltd., an energy, real estate, manufacturing, agribusiness and investment services businesses based in Midland, Texas.

A senior vice president at Bell Canada, Wiese's career includes more than 20 years in marketing, sales, finance, human resources, customer service and information systems. Previously an executive with ATT/Lucent Technologies, Texas Instruments and Expanets, Wiese was responsible for the turnaround strategy that led to the 2004 sale of Avaya.

Coonce is chief information security officer at UBS Financial Services in New York City. Courtney serves as a vice president in the Dallas merchant bank Stephens Inc. And Roberts is employed as a principal at Trinity Hunt Partners in Dallas.

Silicon Valley startup moves to Stillwater, partners with OSU



OSU Center for Innovation and Economic Development Vice President Tom Gray (right) shakes hands with Robert Chognard, CEO of Customer Innovation Excellence, after finalizing an agreement that will bring the Silicon Valley startup to Stillwater. A developer of technologies and curriculums for customer relationship management and supply chain management training, the company was attracted to Oklahoma's burgeoning customer service and aerospace industry sectors. OSU CIED has obtained an equity interest in the company and initiated talks between its executives and OSU engineering, business and human environmental sciences faculty to explore research collaborations on further development of CIE's proprietary curriculums and products.

National security, drug war expert to speak at OSU

Ana Maria Salazar, a national security expert on Latin America and a member of the Council on Foreign Relations, will present the Nov. 16 program of the School of International Studies' Global Briefing Series.

Salazar will speak at 3:30 p.m. in the Wes Watkins Center Auditorium. Her lecture, "U.S. - Mexico Bilateral Relations: From the Past to the Future," is free and open to the public, and a reception will follow.

From 1998 until 2001, Salazar served as deputy assistant defense secretary for Drug

Enforcement Policy and Support and administered the Department of Defense's \$1 billion budget for counter drug programs in the United States and more than 20 other countries. She played a key role in developing the \$1.3 billion dollar support package to Colombia President Clinton signed in 2000. Consequently, Hispanic Business Magazine as one of the 100 most influential Hispanic Americans in the United States.

Salazar is an alumnus of Harvard Law School and the University of California at Berkeley.

For all these stories and more, go to: <http://osu.okstate.edu/news>

Student Spotlight

Niblack Scholarships awarded to undergraduate researchers.



Space travels bring astronaut to OSU

William S. McArthur Jr., a veteran of three space shuttle missions and a mission to the International Space Station, will speak Monday, Nov. 13 at OSU.



Van Duzer Vineyards owners Marilyn and Carl Thoma embody the reach of the STATE's University into every field imaginable. Their energy efficient winery in Oregon's Willamette Valley is renowned for award-winning Pinot Noir and Pinot Gris wines as well as its use of sustainable farming practices.

Read more about the Thomas and other alumni who have enhanced the state and global reputation of OSU in *Oklahoma State Portraits: Celebrating the Centennial of Oklahoma Statehood*. Order it today at: https://www.shopokstate.com/webapps/cart/centennial_book.asp

