

October 27, 2006

Still time to register for faculty forum

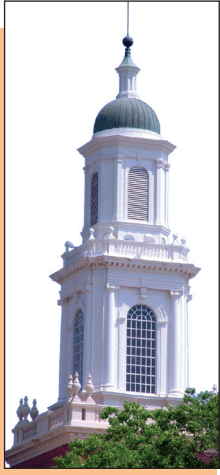
ITLE offers faculty opportunity to discuss emerging technology

“Effective, Engaged and Efficient Learning,” the third faculty forum presented by OSU’s Institute for Teaching and Learning Excellence, will be held Tuesday, Oct. 31 from 8 a.m. to 4:30 p.m. in 110 Wes Watkins Center. Breakfast and lunch will be provided.

Hosted by OSU Provost Marlene Strathe, the forum will explore emerging technologies and the 21st century campus as well as a second topic, copyright issues and the OSU copyright tutorial.

Additional presenters during the forum include Carl Johnson, director of the university copyright licensing office at Brigham Young University, copyright attorney Ken Salomon and Sextant Group founder and CEO Mark S. Valenti.

For more information, call 405-744-6757.



Study shows OSU’s major impact

A study released today at the Oklahoma State University Board of Regents meeting in Tulsa reveals that the total economic impact of the OSU System on the state of Oklahoma is nearly \$2 billion a year.

The report, conducted by Angelou Economics, shows that with a total economic impact of \$1.89 billion, Oklahoma State University produces \$13 in economic output for each \$1 it receives from the state in appropriations. Looking at state employment, OSU has a significant impact, accounting for 31,200 jobs.

The OSU System produces nearly \$120 million in local and state tax revenue through the spending of students, employees and visitors, as well as from state income tax on employee wages and local property taxes on employee housing. That payment to the state in taxes is approximately half the \$241 million the OSU System receives in state appropriations.

“It is our obligation to provide the taxpayers of Oklahoma, as well as our alumni and donors, a clear picture of their return on investment at OSU,” said David J. Schmidly, OSU System CEO and President. “This analysis by

Oklahoma State University System – Economic Impact

- The total economic impact of the OSU System on the state of Oklahoma is \$1.89 billion.
- OSU produces \$13 in economic output for each \$1 it receives from the state in appropriations.
- Measuring economic impact, OSU accounts for 31,200 jobs.
- OSU System produces nearly \$120 million in local and state tax revenue through the sales, income and property taxes paid by students, employees and visitors.
- When compared to private employers, the OSU System and its more than 8,000 full-time employees rank second only to Wal-Mart in employees statewide.
- OSU System awarded more than 6,000 degrees this past school year. Nearly 60 percent of OSU graduates stay in Oklahoma and over the course of their careers will add \$2.5 billion in income to the state.
- There are more than 115,000 OSU alumni in Oklahoma. Those graduates earn an estimated \$2.9 billion a year, 4.1 percent of total income earned in the state.

outside experts does just that and offers real insight into the significant role OSU plays in the economic vibrancy of our state.”

The study measures both direct and indirect impacts. The economic impact of the OSU System is calculated by looking at contributions from four areas – university operations, including employee wages and spending; student spending; spending by visitors, including parents and alumni; and capital projects.

When compared to private employers, the OSU System and its more than 8,000 full-time employees rank second only to Wal-Mart in employees statewide. Through its main Stillwater campus, OSU-Tulsa, OSU-Okmulgee, OSU-Oklahoma City, the Center for Health Sciences in Tulsa, the Center for Veterinary Health Sciences, extension offices in every county and state-wide experiment stations, OSU blankets the state.

“Since its birth in 1890, Oklahoma State University has played a vital role in the success of our state by creating high value-added jobs, attracting private investment, educating the workforce of the future, and staying on the vanguard of research and innovation. The OSU System generates a tremendous economic return for Oklahoma while laying the groundwork for future economic development,” Schmidly said.

The report also provides an impressive

billion a year, which represents 4.1 percent of total income earned in the state.

Total OSU research expenditures, which have increased 47 percent since 1990, have topped \$100 million in each of the past three years. The OSU System also boosts the state’s economy through strong partnerships with business and various technology transfer efforts.

The OSU impact will increase significantly over the next several years as OSU embarks on an unprecedented time of expansion. A new science and technology building, the Helmerich Advanced Technology Research Center in Tulsa, a new classroom building, a multimodal transportation center, the expansion of the Spears School of Business and the Donald W. Reynolds Architecture Building, and major new facilities for athletics highlight more than \$826 million OSU will spend over the next five years.

The annual investment for the five-year plan is expected to create nearly 2,200 jobs and \$68.2 million in wages. These dollars will circulate throughout the economy, leveraging additional indirect impact and creating substantial tax revenue.

“Oklahoma State University is proud of the role it plays in making Oklahoma an economically robust state and is committed to doing everything possible to increase and extend its impact,” Schmidly said.

OSU-Tulsa hosts computer crime fighters

The OSU Center for Telecommunications and Network Security will host Steven D. Shirley, executive director of the Department of Defense Cyber Crime Center, and Jim Christy, director of the Defense Cyber Crime Institute, on Tuesday, Oct. 31, at the OSU-Tulsa Auditorium. The pair is scheduled to speak from 9:50 – 11:45 a.m. during the quarterly meeting of InfraGard, which is free and open to the public.

The Cyber Crime Center includes three separate organizations specializing in deep criminal examinations of electronic media, a training program for computer crime investigations and the testing and validation of forensic software and hardware for investigative applications.

The Oklahoma Chapter of InfraGard is committed to a robust exchange of information to support successful infrastructure protection efforts, especially those that support owners and operators of infrastructure assets, as well as U.S. government law enforcement and national security responsibilities. For more information, contact CTANS at 405-744-3000 or visit the website at <http://ctans.okstate.edu/>.

OSU-OKC Native American Students, History Center present code talkers

Dinner, activities honoring Native American World War I and II veterans and an exclusive preview of a new Oklahoma History Center exhibit will highlight the OSU-OKC Native American Student Association Code Talkers Banquet Nov. 8 at the history center.

The evening will include the Sac & Fox Nation Honor Guard presentation of colors, a POW-MIA Ceremony performed by the Southeast High School Junior ROTC, music by Choctaw flutist Charles Frazier, a drawing and silent auction of Native American art and speakers William Meadows and Matt Reed.

The new Code Talkers exhibit combines the Smithsonian Institute’s traveling “Code Talkers” exhibit artifacts with an extensive collection of memorabilia gathered by the center. Banquet participants will see the exhibit one day before it opens to the public.

Advanced ticket purchase is required, with a limited number available for \$15 for students. All others are \$25. They may be purchased in person at the OSU-OKC Student Activities Office, or by mail. Call the OSU-OKC Student Activities Office at 405-945-3378 for more information.

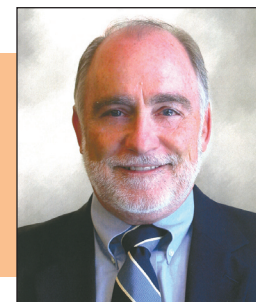
CEAT Hall of Fame welcomes entrepreneurs

Sanjiv Sidhu, whom Business Week called “the world’s least-known high-tech mogul,” and James L. Vining, whose computer programs changed the securities industry, will be inducted into the College of Engineering, Architecture and Technology Hall of Fame during ceremony at 6 tonight at the ConocoPhillips OSU Alumni Center.

Sidhu, a pioneer of the supply-chain software industry, completed a master’s in chemical engineering at OSU before founding i2 Technologies Inc. in Dallas. Clients of the world-



Sanjiv Sidhu



Jim Vining

leading firm include Texas Instruments, 3M, DaimlerChrysler, IBM, Ford Motor Company, Dell, Caterpillar and Toshiba.

Vining, an OSU industrial engineering alumnus and native of Bristow, Okla., wrote the first computer-

based asset/liability model for community banks’ management of their investment portfolios. Vining Sparks IBG, the Memphis trading/brokerage firm he founded, is internationally recognized for the analytical tools it provides its clients, including more than 4,400 institutional investors.

Veterinary Center to honor three alumni

Drs. James Brandt, Edwin D. Fisher and Robert W. Fulton will receive the 2006 College of Veterinary Medicine Distinguished Alumni Awards today during an 11:30 a.m. ceremony at the ConocoPhillips OSU Alumni Center.

Presented by each year by the Center for Veterinary Health Sciences, the awards recognize outstanding professional and personal achievements and contributions to the enhancement of the veterinary medicine profession.

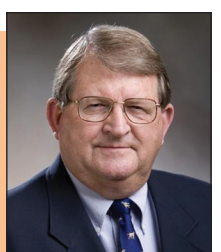
Brandt has been a general small animal medical and surgical practitioner for more than 37 years in Florida. The 1993 Florida Veterinarian of the Year, he completed his DVM degree at OSU in 1964.

Fisher, a native of Cushing, Okla., completed a bachelor’s in animal science as well as his DVM at OSU. He holds the distinction of serving as the inaugural president of the CVM Alumni Association. Fisher has provided animal health care in Winfield, Kan., for more than 40 years.

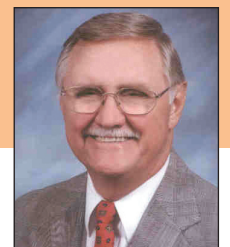
Fulton, McCasland Foundation Endowed Chair for food animal research at OSU, received his bachelor’s degree in pre-veterinary science in 1964 and his DVM in 1966 at OSU. He has distinguished himself and brought national recognition to his alma mater through his achievements in research and scholarship, service to national organizations and his service to the university.



Edwin Fisher




Robert Fulton

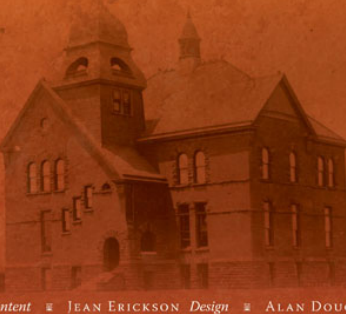


James Brandt

OKLAHOMA STATE
Portraits



Celebrating the CENTENNIAL of OKLAHOMA STATEHOOD



MICHAEL O'NEILL Content ■ JEAN ERICKSON Design ■ ALAN DOUGLAS Digital Video

Oklahoma State Portraits: Celebrating the Centennial of Oklahoma Statehood chronicles 100 years of OSU contributions to the development of Oklahoma.

Proceeds from this book will go to restore historic Old Central. Available in December it also includes a special edition DVD, Oklahoma State Spirit. To order go to www.okstate-portraits.com