

## OKLAHOMA STATE Portraits

Celebrating the Centennial: OSU contributions



Excluding the service academies, OSU ranks second among higher education institutions in the number of graduates to attain the rank of general or admiral in the Armed Forces.

In peacetime and every conflict since World War I, alumni like 1917 graduate Lt. Gen. George Price Hays have served the nation with distinction.

Hays was awarded the Congressional Medal of Honor, the Distinguished Service Cross and the French Croix De Guerre for acts of bravery in World War I. He also served as a commander during World War II and continued his military service before his death and burial at Arlington National Cemetery in 1978.

Read about Hays and other distinguished service men and women from OSU in Oklahoma State Portraits: Celebrating the Centennial of Oklahoma Statehood.

## Results in from CodeRed test

The recent test of CodeRed revealed the system can greatly complement other systems OSU is putting in place for critical emergency communications.

The university learned during an Oct. 25 test that emergency alert texts or voicemails reached approximately 90 percent of classrooms occupied during the Thursday afternoon broadcast. The simulation also revealed hurdles to delivering vital information to more than 20,000 individuals quickly and simultaneously that system provider CodeRed and the university are working to overcome.

Are you ready?  
Sign up for emergency alerts

Delivery of voice alerts was successful, with calls placed to more than 7,000 mobile phones in 13 minutes. A number of recipients did not recognize CodeRed's 866-419-5000 number, however, and did not immediately answer.

There was a delay in delivering more than 8,200 text alerts due to changes in cell phone carrier addresses and delays by some providers. OSU is working with CodeRed to address these issues.

For the system to be most effective, students, faculty and staff are encouraged to keep their contact information up to date. To update contact information or sign up for CodeRed emergency alerts, log on to your O-Key account and click "Emergency Contacts."

In the event of an emergency, OSU will use a number of methods to disseminate information.

While public address capabilities in high-traffic buildings on campus and over the community siren system may reach large groups, the reverse-911 system can deliver a text message or voice alert to just one person that can be life-saving for many.

## Student named hero for recycling efforts

Biosystems and agricultural engineering junior Cortney Timmons has been named a "Recycling Hero" for initiating OSU's game day recycling program, "Real Cowboys Recycle." Timmons will be recognized as Collegiate Recycler of the Year during the seventh annual America Recycles Day banquet in Tulsa on Nov. 15. Timmons, pictured at right with other "Real Cowboys Recycle" volunteers, chairs the OSU Student Government Association's Recycling Committee. The game day recycling program, which borrows its name from OSU's campus wide recycling efforts, is coordinated by student volunteers and involves SGA, ECO-OSU, Sustainable Stillwater and RNE Recycling.



## Message to OSU fans from the President

As we host the Jayhawks this weekend, Oklahoma State University reminds all fans that their conduct matters – before, during and after the game. OSU prides itself on loyal and enthusiastic supporters, especially our student body, but our reputation as gracious fans in victory and defeat can be put in jeopardy when a small group crosses the line of good sportsmanship. Let's continue to protect our positive image in the Big 12 and NCAA.

Any actions that could harm student-athletes, coaches and spectators will not be tolerated. Your cooperation and understanding is appreciated.

Go Pokes!  
Marlene Strathe

## Cessation starts with Smokeout

ABBY WAMBAUGH

Here's a smoke signal: harmful effects from smoking account for approximately one in five deaths each year, according to the Center for Disease Control.

OSU's decision to go tobacco free July 1, 2008, as part of efforts to become the healthiest campus in America has prompted the Seretean Wellness Center to expand cessation assistance to students, faculty and staff. Building on the momentum of recent programs and service enhancements funded with a \$500,000 grant from the Oklahoma Tobacco Settlement Endowment Trust, the center will lead the Stillwater campus in observing the 31st annual Great American Smokeout on Nov. 15.

Sponsored by the American Cancer Society, the smokeout is held the third Thursday in November and encourages smokers to quit for the day and, hopefully, forever, according to Robin Purdie, Seretean Wellness Center director.

"The Great American Smokeout gives smokers a day to quit when they know other people from all over the nation will be joining them," Purdie said. "Support is essential for an individual to quit smoking, and we help provide that here at OSU."

Before the smokeout, a Share the W.E.A.L.T.H. (Wellness Educators Advocating Lifestyles Toward Health) booth will be set up Nov. 13 and 14 from 10 a.m. to 2 p.m. at the OSU Student Union. The peer health education team will distribute "cold-turkey" sandwiches and free "Help You Quit Smoking" packets containing toothpicks, gum, rubber bands and mints as well as educational information.

"Our goal is to help the maximum number of people who want to quit," Yvon Fils-Aime, tobacco health educator who recently joined the Seretean Wellness Center staff. "We're here to help fight the habit with education, medical assistance and support."

University Dining Services is also sponsoring OSU's participation in the smokeout. For more information on smoking cessation assistance, contact Robin Purdie at 405-744-WELL or Yvon Fils-Aime at 405-744-2745, or call the Oklahoma Tobacco Helpline at 1-800-QUIT-NOW.

## Spears School honors inductees

Retired Var-Tec Telecom Inc. executive Connie Mitchell and Exxon-Mobil senior vice president and treasurer



Humphreys



Mitchell

Donald Humphreys will be inducted into the Spears School of Business Hall of Fame during a ceremony tonight.

Mitchell completed a bachelor's in business education at OSU in 1972 before becoming a teacher and eventually co-founding a telecommunications company that grew to 8,500 employees.

Humphreys graduated from the College of Engineering, Architecture and Technology in 1971 with a bachelor's in industrial engineering and management. He now helps guide one of the world's largest corporations as a member of its management committee.

Also tonight, the Spears School of Business will recognize Karl Bovee ('91), Ernest "Trip" Kuehne III ('95) and Heather Wallace ('96) as its 2007 Outstanding Young Alumni.

## Big Orange Tour



More than 120 high school students from across the state climb aboard Big Orange Buses Tuesday to return to their hometowns following a day on the OSU campus. This week's bus trips to Ardmore, McAlester and Lawton are part of a month-long Oklahoma tour hosted by the OSU Office of Undergraduate Admissions. Earlier stops included Tulsa and Oklahoma City. Additional bus trips will be offered in Bartlesville and Muskogee Nov. 13 and Alva, Ponca City, Woodward and Enid Nov. 20.

## Academics at a glance...

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### Mathematics department, Arts and Sciences

Offers bachelor's, master's and Ph.D. degrees in mathematics • 29 faculty and approximately 48 undergraduate and 39 graduate students • DEPARTMENT HEAD: Dr. Dale Alspach (2006) • Faculty member William Jaco in 2007 began a three-year term as chair of Section A. Mathematics of the American Association for the Advancement of Science.

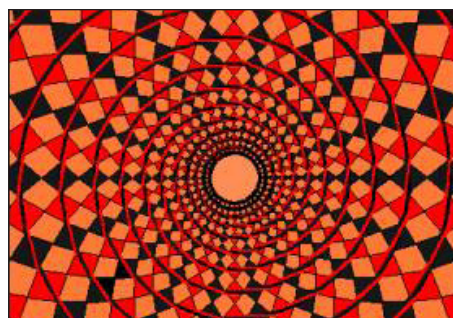
### Mechanical Engineering Technology department, Engineering

Offers bachelor's degrees in mechanical engineering technology • 6 faculty and approximately (BLANK) undergraduate students • DEPARTMENT HEAD: Dr. James Bose (1994) • Established with donated machinery and equipment from Seagate Technologies, the department's Manufacturing Development Lab allows students to learn about the manufacturing process from conceptualization to prototype development to production.



### Agricultural Economics department, Agriculture

Offers bachelor's, master's and Ph.D. degrees in agricultural economics and bachelor's degrees in agribusiness • 32 faculty and approximately 311 undergraduate and 67 graduate students • DEPARTMENT HEAD: Dr. Michael Woods (2007) • In 2006-07, three of OSU's Top 10 Freshmen Men and Women and five of the Top 12 Graduating Seniors were Ag Econ majors.



### Psychology department, Arts and Sciences

Offers bachelor's, master's and Ph.D. degrees in psychology with specializations in clinical and lifespan development psychology at the graduate level • 20 faculty and approximately 440 undergraduate and 49 graduate students • DEPARTMENT HEAD: Dr. Maureen Sullivan (1997) • The department maintains the OSU Psychology Museum and Resource Center, an online resource with movies of classical conditioning, a gallery of experimental apparatus animations, visual perception and personality test downloads and information on experiments and the history of psychology and treatments.